

Living Divani Headquarters, Anzano del Parco (CO). 05-10.09.2021. By appointment only

Relevant updates involve also the Headquarters in Anzano del Parco, Living Divani business and production center.

For this special edition of the **Milano Design Week**, Living Divani renews the settings within the glass architecture designed in 2007 by Piero Lissoni, staging the brand's lifestyle in **uninterrupted and fluid exhibition spaces, with spectacular views on the surrounding garden: a harmonious dialogue between icons and novelties belonging to the 2021 collection.**

As already anticipated, the brand has also extended and enriched the premises with new areas. Within the industrial architecture belonging to the latest expansion acquired in 2019, the brand decides to welcome visitors in a **new convivial space** furnished with some of the Living Divani proposals, born for residential spaces but suitable also to complete the contract and hospitality environments with elegance and versatility.

An intimate and functional ambience that unveils the identity of the brand, in a visual and dynamic continuum, through an extraordinary **gallery** of pictures of historical press campaigns, unique shoots and product details, as well as some creative images of the most representative pieces developed over the years.

The development of this further extension continues with the new **Exhibition Space** intended for the permanent exhibition of **"The Uncollected Collection"**, the series of limited-edition pieces designed in 2019 by Piero Lissoni to celebrate the double anniversary: 50th year of Living Divani and 30th anniversary of his Art Direction. Captivating graphics that unveil various focuses on details, while describing the concept and the nature of this collection between art and design, guide the visitor in discovering this spectacular project that shows, arranged on platforms, these works which are the result of a suggestive creativity.

Objects in the name of a creative expressivity and technical mastery that led Living Divani figure among the leading names of Made in Italy, guarantee of an internationally recognized quality.

Supersalone, FieraMilano Rho. Hall 4, Corsia A12. 05-10.09.2021

On the occasion of **Supersalone 2021**, the new format that revives the charm of the Salone del Mobile in Milan experiencing new display approaches and proposing new interpretations, **an installation by Piero Lissoni** pays homage to the **silent elegance of the brand**, capable of combining geometric synthesis and daily comfort.

Exhibited on a platform, **Sumo lenticular sofa designed by Piero Lissoni in 2020**, featuring an audacious silhouette, sculpted in an accommodating and sinuous pose, celebrates the **pure creativity** of the brand, **capable of shaping a collective imaginary**.

A second scene is dedicated to **the entire Sumo family, which in 2021 extends its inspiration**, presenting a new sofa and armchair, featuring a straight base and a reclining backrest, together with low tables and benches: a skilful mix of refined fabrics, delicate leathers, charming woods and marbles, in a world of tactile suggestions where **tailoring is the real protagonist**.

The setting is completed with **the Sailor bookshelf by David Lopez Quincoces**, for a versatile interior, ideal for daily life necessities as well as working scenarios, in the idea that various situations and people could follow each other over time, finding a new way to interact with the furnishings, both dynamic and versatile.

Living Divani @ Milano Design Week 2021 05-10.09.2021

Milan Design Week 2021 gives Living Divani the opportunity to take part in numerous initiatives that confirm its key role in the world of design as well as prove its ability to establish creative and synergistic partnerships, aimed at best expressing its unique style and refined soul.

The brand is in fact engaged in **Cult & Must 2000/2020**, an initiative of Superstudio under the artistic direction of Giulio Cappellini, which takes place inside the spaces of via Tortona, 27. This exhibition aims to portray and represent the icons of the third millennium designed by important studios and developed by internationally renowned brands. Some of the projects belonging to the Living Divani collection made over the last twenty years also parade within this exciting journey. First of all, the iconic Frog armchair, designed by Piero Lissoni and proposed in the super light carbon variant (Carbon Frog). Together with two of the brand novelties 2020/2021 such as the dormeuse of the Sumo upholstered family and the Lemni armchair by the designer Marco Lavit.

Superstudio also inaugurates a new location, Superstudio Maxi, in via **Moncucco 35 (Barona)**. Wide technological and sustainable exhibition space which hosts numerous exhibitions on art, design and architecture, including **NeoDesign**, a solo exhibition of Leonardo Talarico. It represents a visual path that stages some of the most significant products designed in recent years, sharing extreme, decisive and precise lines, totally black, each model is the symbol of the personal and recognizable sign of the designer as well as expressing his timeless stylistic trait. To represent the partnership that link the designer with Living Divani, two are the accessories selected: the Materica lamp and the Vizio glass holder.

Confirming the brand's openness to art and culture which increasingly belongs to its DNA, Living Divani chooses to join two important projects that respectively involve laFeltrinelli in Piazza Piemonte and the Teatro degli Arcimboldi.

The first project **Interno D.200**, curated by the architect Victor Vasilev, inside the spaces of **laFeltrinelli** in Piazza Piemonte, pays homage to the writer Fëdor Dostoevskji, on the 200th anniversary of his birth, offering the public an experience that combines architecture, design and literature. The architect has recreated a setting by imagining the ideal space for an avid reader: a domestic reading room, must for very long decades in every living environment, which unfortunately seems almost decayed, to leave space for solutions oriented to the new logic of the 'digital' relaxation. Interno D.200 therefore represents an ideal reading place featuring two large, comfortable and reassuring Chauffeuse armchairs flanked by the Off Cut bookcase that combines an essential wooden structure with light glass shelves. The setting is completed by a series of black coffee tables with different shapes and is defined by a large Misore carpet belonging to the Kumo collection. A small red Rabbit & the Tortoise coffee table breaks the monochrome to recall the color that symbolizes the identity of laFeltrinelli.

For the **Teatro degli Arcimboldi**, on the other hand, Francesco Rota, with the project **Vietato l'ingresso**, revisits the concept of the theater dressing room, proposing an enveloping and refined environment with a look that, through iconic elements and lines, is at the same time future-oriented. The new dressing room is no longer just a functional space but becomes a place of decompression, reserved and intimate where to relax and concentrate; a tactile, visual and sensorial experience in which the various compositional elements are harmoniously integrated. The dressing room is therefore this refuge - an inner journey, which can show itself to the theater and connect with the artist during the preparation phase before the performance. To furnish this space the architect chose the Hinge stool developed in collaboration with Living Divani, characterized by measured elegance and unique comfort.